



TAXI COUNCIL SOUTH AUSTRALIA Inc

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AUSTRALIAN TOURISM EXCHANGE (ATE)



The largest trade show of its kind in the Southern Hemisphere will be held at the Adelaide Convention Centre from

Sunday 15th April to Thursday 19th April 2018

Approximately 700 key overseas buyers from more than 30 countries will be joined by around 1,500 Australian delegates from 550 tourism companies at this year's ATE.

You will notice a lot of branding around the city, with street banners along Sir Donald Bradman Drive from the airport, Grote Street, Hindley Street and one on Rundle Street.

This is an important event for South Australia where delegates will see the branding as they drive from the airport.

We have been given "Welcome" badges for drivers to wear during the event, pick yours up from the Airport Layoff or the Taxi Council SA.

Also 2 pages are attached with more information about this important event and outlining the "Hot Spots" and times as there will be demand for taxis.

Show these important visitors the best of our taxi industry.

Cheryle Conduit
State Secretary
Taxi Council SA